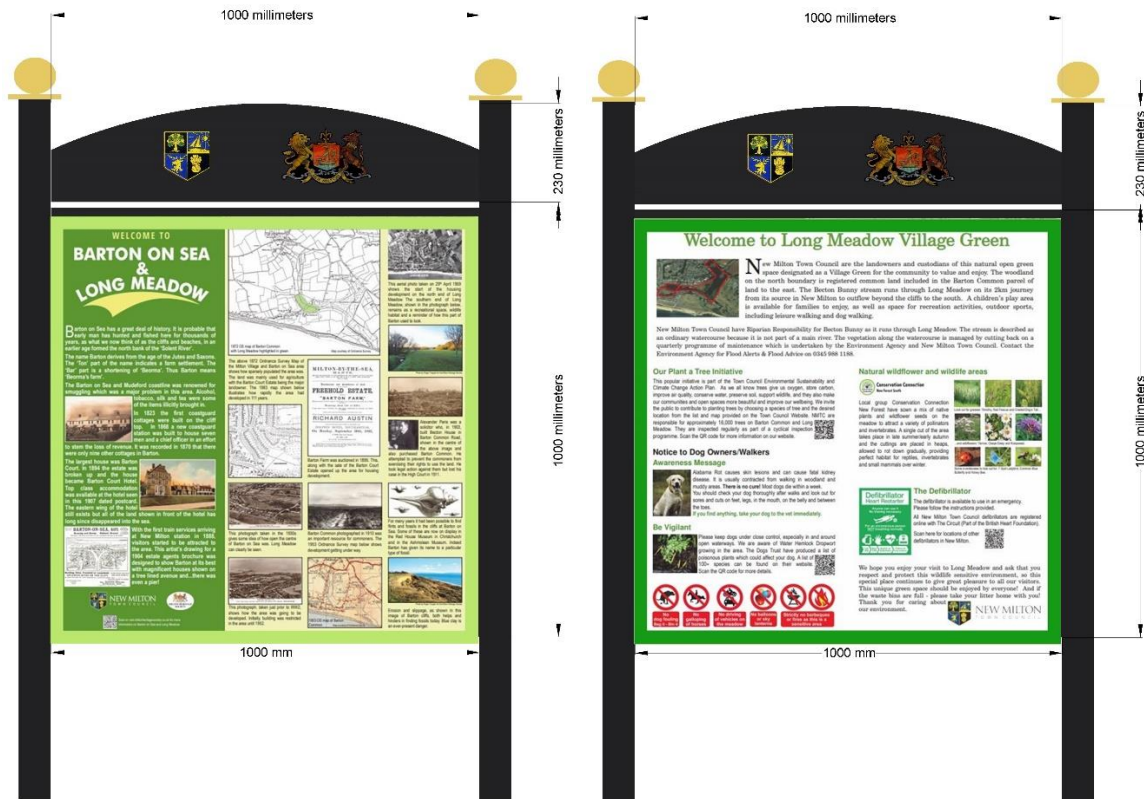




NMTC INFORMATION BOARDS & SIGNAGE DE-CLUTTERING

In recent years the Town Council has reduced the amount of signage around its facilities by introducing information boards containing relevant facts about the site along with other useful details. The boards are two-sided with heritage and historical information on the reverse. We have these signs now at Chaucombe Green, Indian Memorial at Barton on Sea, War Memorial Recreation Ground & Ballard Lake. A new information board will be installed at Long Meadow shortly (example shown below)



The boards greatly reduce the need for any additional signage except those required to be placed at specific locations around a particular site to inform of something that may be happening shortly there. These signs are very much temporary and short term, being removed as soon as possible after completion of the task/activity.

More information signs are to be installed at Ashley Recreation Ground, Barton Common and Ballard Water Meadow where there has been an influx of signage. These signs will be removed, and only relevant short term and temporary signs will be permitted.

The current information lecterns in situ at Ballard Meadow and woodland will be reduced in number and new lecterns containing updated and relevant information will be placed at agreed locations. To maintain continuity, the lecterns will be in the same style and design as the main information boards.

Should it be agreed to install any lectern signage elsewhere in town, they will be of the same design, ensuring that all NMTC sites have the same style signage.